

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
58715-2	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Protect Your Vote Ohio	Issue 2 EST: 2724	2724

Flight Dates	Order #	Alt Order #
09/24/12 - 10/07/12	58715	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/24/12	10/07/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	11111--	:30	5	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WKRC	M	10/01/12	6:23 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENPYV01202H	\$1,200.00	NM
7	WKRC	Tu	10/02/12	6:22 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENPYV01202H	\$1,200.00	NM
8	WKRC	W	10/03/12	6:23 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENPYV01202H	\$1,200.00	NM
9	WKRC	Th	10/04/12	6:09 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENPYV01202H	\$1,200.00	NM
10	WKRC	F	10/05/12	6:23 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENPYV01202H	\$1,200.00	NM
2	09/29/12	10/06/12	Saturday Early Show	8:00 AM-9:00 AM	-----1-	:30	1	\$1,100.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKRC	Sa	10/06/12	7:58 AM	Saturday Early Show	8:00 AM-9:00 AM	:30	TVGENPYV01202H	\$1,100.00	NM
3	09/29/12	10/06/12	Saturday Early Show	9:00 AM-10:00 AM	-----1-	:30	1	\$1,100.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKRC	Sa	10/06/12	9:59 AM	Saturday Early Show	9:00 AM-10:00 AM	:30	TVGENPYV01202H	\$1,100.00	NM
4	09/24/12	10/07/12	6p Local 12 News at Six	6p-630p	11111--	:30	5	\$2,500.00	NM	
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WKRC	M	10/01/12	6:26 PM	6p Local 12 News at Six	6p-630p	:30	TVGENPYV01202H	\$2,500.00	NM
7	WKRC	Tu	10/02/12	6:09 PM	6p Local 12 News at Six	6p-630p	:30	TVGENPYV01202H	\$2,500.00	NM
8	WKRC	W	10/03/12	6:24 PM	6p Local 12 News at Six	6p-630p	:30	TVGENPYV01202H	\$2,500.00	NM
9	WKRC	Th	10/04/12	6:25 PM	6p Local 12 News at Six	6p-630p	:30	TVGENPYV01202H	\$2,500.00	NM
10	WKRC	F	10/05/12	6:28 PM	6p Local 12 News at Six	6p-630p	:30	TVGENPYV01202H	\$2,500.00	NM
5	09/24/12	10/07/12	11p M-F Local 12 News	11p-1135p	11111--	:30	5	\$2,800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Protect Your Vote Ohio	Issue 2 EST: 2724	2724	

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/24/12	10/07/12	11p M-F Local 12 News 11p-1135p	11p-1135p	11111--	:30	5	\$2,800.00	NM
10/01/12 10/07/12 11111-- 5 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKRC M 10/01/12 11:26 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENPYV01202H \$2,800.00 NM 7 WKRC Tu 10/02/12 11:27 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENPYV01202H \$2,800.00 NM 8 WKRC W 10/03/12 11:13 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENPYV01202H \$2,800.00 NM 9 WKRC Th 10/04/12 11:31 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENPYV01202H \$2,800.00 NM 10 WKRC F 10/05/12 11:29 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENPYV01202H \$2,800.00 NM									
6	09/30/12	10/07/12	11p Sa-Su Local 12 Nws 11p-1135p	11p-1135p	-----1	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Su 10/07/12 12:06 AM 11p Sa-Su Local 12 Nws 11 11p-1135p :30 TVGENPYV01202H \$2,800.00 NM									
<u>Total Spots</u>							<b>18</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$37,500.00</b>
<u>Agency Commission</u>	<b>\$5,625.00</b>
<u>Net Amount Due</u>	<b>\$31,875.00</b>

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